



When Skills meet Art

BLOOM MALAYSIA 2026
FLORAL FASHION SHOWCASE

FLORAL COMPETITION & FASHION SHOW

- WEDNESDAY -

14 JAN 2026

12 PM - 8 PM

LUMINOUS EVENT SPACE - JB

NO 1 & 1A, JALAN SERI AUSTIN 1, TAMAN SERI AUSTIN 81100
JOHOR BAHRU , JOHOR

momo academy



CREATIVE SKILL COMPETITION

BLOOM MALAYSIA 2026 FLORAL COMPETITION & FASHION SHOW

LEVEL 1 - HAND TIED BOUQUET

Theme : Bloom in Motion

COMPETITION TIME : 1 HOUR

Rules & Regulation :

Eligibility: Beginners & hobbyists with less than 2 years experiences.

Focus : Create a hand-tied bouquet that expresses movement, color harmony & craftsmanship.

Design Size : Within 50cm (L) × 50cm (W) X 100cm (H)

Design-only category (no model presentation).

Fresh materials
MUST be placed in
a proper water
source.

LEVEL 2 - STRUCTURAL TABLE DISPLAY

Theme : Bloom in Architecture

COMPETITION TIME : 1.5 HOUR

Rules & Regulation :

Eligibility: Florists or Trainees with 2 - 4 years experience.

Focus : Create a freestanding floral structure suitable for tabletop presentation, showcasing architectural balance < rhythm and use of creative materials.

Design Size : Within 60cm (L) × 150cm (H)

Exhibite on a provided table stand (no model presentation).

Fresh materials
MUST be placed in
a proper water
source.

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LEVEL 3 - PROFESSIONAL SHOWCASE

Theme : Runway Statement

COMPETITION TIME : 2 HOUR

Rules & Regulation :

Eligibility: Professional Floral Designers (>5 years experience & SKM 3 holder or equivalent)

Focus : Present a conceptual floral creation with storytelling, innovation
& stage presence.

Design Size : Within 100cm X 100cm.

Model LIVE as highlight of the event .

Fresh materials
NEED NOT be in a
water source but
must remain fresh
for the event
duration.

Preparation Rules for Level 3

- Structures may be pre-built before the competition day.
- Each structure may use a maximum of 2 types of organic or non-organic materials (e.g. metal + wooden branches).
- Fresh flowers and foliage may be added during the official competition time.

JUDGING CRITERIA

Technique
Design
Creativity
Catwalk Presentation

Local Touch

Use Malaysia's tropical blooms – orchids, heliconias, anthuriums, palms & ferns.
Include eco-friendly & cultural touches such as songket, batik, or bamboo.

Organizer :



*Register
Now!*

**COMPETITION
FEES @RM100**



SCAN HERE